

National Association of Benefits and Insurance Professionals

Southwest Virginia Chapter



Sponsor  
Guide

*Raise the Stakes: Powering the Future  
of Benefits & Insurance*

**Statewide Conference 2025:  
May 4-6, 2025**



**Become a sponsor of Virginia's premier benefits and insurance industry event.  
Connect with the brightest minds and showcase your brand at the most  
influential convention of the year.**

Hosted by:

National Association of Benefits and Insurance Professionals  
Southwest Virginia Chapter



# NABIP

## CONFERENCE 2025



## PREMIER SPONSOR \$5,000

Be one of just 10 **Premier Sponsors** at this landmark event. Maximize your exposure with prominent booth placement, branded event signage, and exclusive speaking opportunities.

Secure your place as a leader in the industry by confirming your sponsorship by November 20, 2024. Don't miss this opportunity to make a significant impact.

### Includes:



- **Recognition as a Premier Sponsor on the conference website, event signage, and dedicated LinkedIn posts**



- **Recognition in conference program**
- **Post and Pre Registration attendee list with emails**



- **Prominent booth location**
- **Choice of single or double booth at no additional cost**



- **Receive two full-access registrations, plus the option to purchase two more registrations at the member rate**



Powering the Future of  
Benefits & Insurance

## Exclusive Enhancements

Only available to Premier Sponsors

### Breakfast, Lunch, or Snack Sponsor - \$2,000

- Branded signage during event
- 2 minute return to session speaker introduction

### Reception Sponsor - \$2,500

- Prominent Signage including mobile app
- 2 minute speaking time



### Hotel Guest Keycard - \$2,000

- Your logo and message on hotel room keys



### Lighting Gobo - \$1,500

- Projects your logo
- Maximize your brand visibility by purchasing all available gobos for a discount. Check with the event organizer for pricing and availability.



# NABIP CONFERENCE 2025



## EXHIBITOR \$2,000

To secure your place and ensure the success of the conference, we kindly request your commitment by November 20, 2024. Don't miss this chance to make a significant impact and be recognized as a leader in the industry.

### Includes:



- **Logo on sponsor page of event website**



- **Opportunity to include marketing material in welcome tote**



- **Single booth**
- **Draped 6 ft tabletop**



- **One attendee registration**
- **List of conference participants with emails; post conference**

## Enhancements

Available to Exhibitors and Sponsors

### Lanyard Sponsor - \$1,500

- Vendor provided or additional fee
- At check-In

### LinkedIn Post - \$1,000

- Dedicated LinkedIn Post

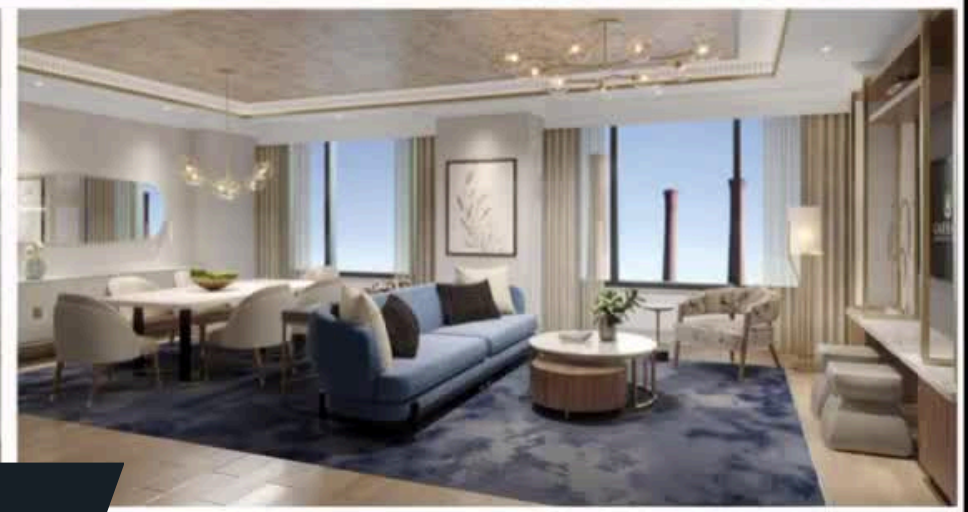
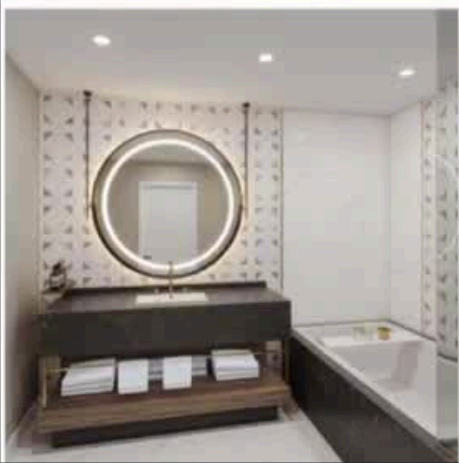
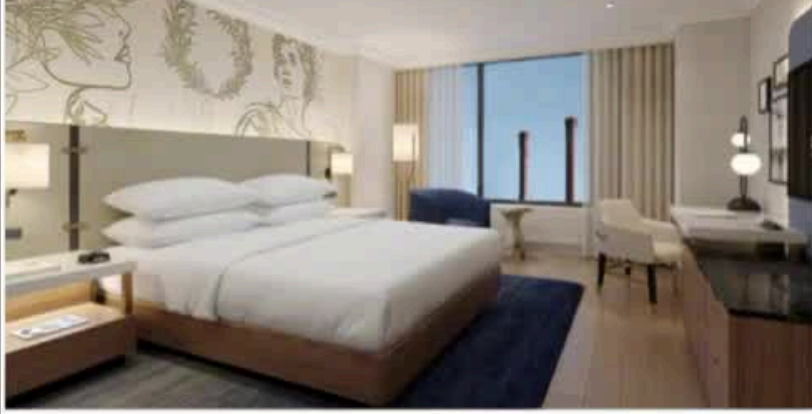
### Large Booth - \$2,000

- 2 available
- 2x 6" tabletops

### Exhibitor Footprints - \$2,000

- Your brand Logo 'ed footprints leading to your exhibit
- Limited Availability





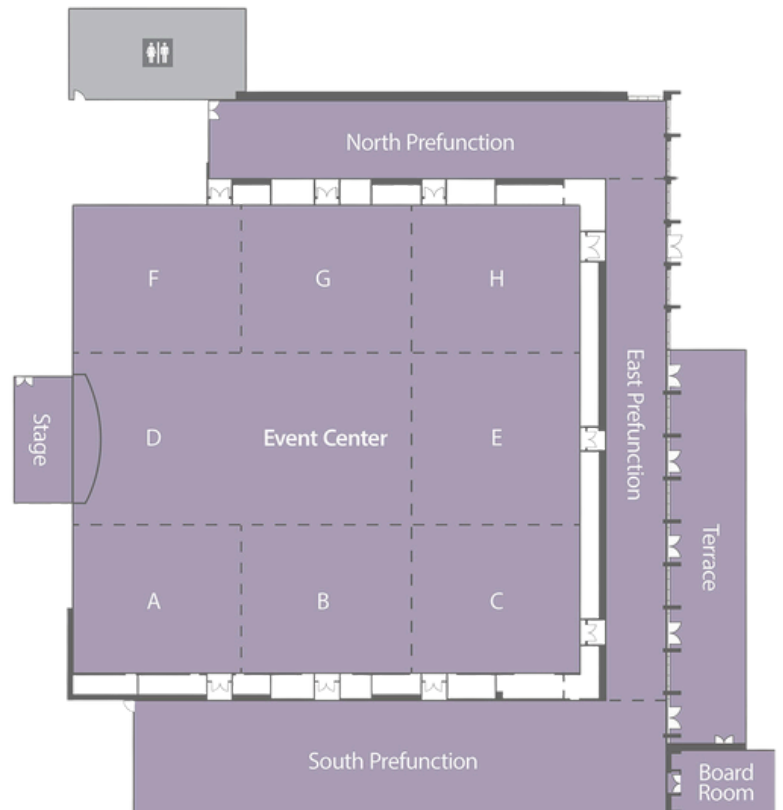
National Association of Benefits and Insurance Professionals  
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# NABIP

## CONFERENCE 2025

This year's conference will be hosted at **Caesars Virginia's state-of-the-art event center, featuring luxurious accommodations, stunning views, and premier dining and entertainment options.**

Sponsors will enjoy an elevated experience in this world-class facility. Thank you for considering sponsorship at the NABIP SWVA Conference. Together, we can make this event a remarkable experience for everyone involved.



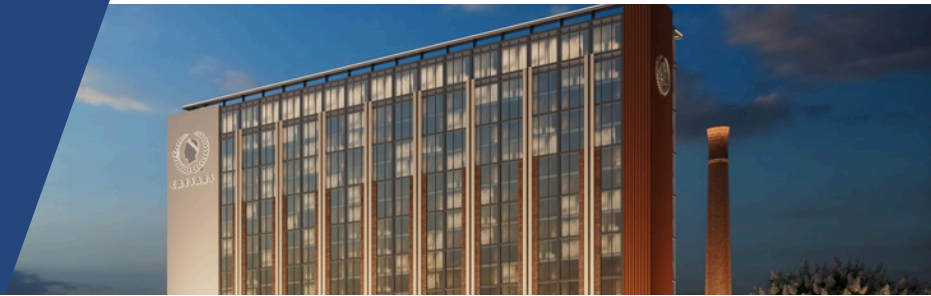
**Powering the Future of  
Benefits & Insurance**

<https://nabipva.org>





# STATEWIDE CONFERENCE 2025



## Preliminary Agenda (subject to change)

### Sunday, May 4, 2025

1:00 PM - 4:00 PM	Exhibitor Set-up
2:00 PM - 5:00 PM	Learning Courses (3-hours)
5:00 PM - 7:00 PM	Registration Open

### Monday, May 5, 2025

8:30 AM - 9:00 AM	Registration & Breakfast with Exhibitors
9:00 AM - 11:00 AM	General Session/Legislative
11:00 AM - 11:30 AM	Break with Exhibitors
11:30 AM - 12:30 PM	Keynote Speaker
12:30 PM - 1:30 PM	Lunch in Exhibit Hall

#### **Breakouts Sessions**

1:30 PM - 2:25 PM	Medicare Updates 2026
1:30 PM - 2:25 PM	CMS Updates 2026
2:30 PM - 3:30 PM	Part D/PBM
2:30 PM - 3:30 PM	Compliance Updates
3:30 PM - 4:00 PM	Break with Exhibitors
4:00 PM - 5:00 PM	Pharmacy/PBM
4:00 PM - 5:00 PM	VIM Updates

#### **5:00 PM - 7:00 PM**

#### **Welcome Reception**

### Tuesday, May 6, 2025

8:00 AM - 8:30 AM	Breakfast with Exhibitors
8:30 AM - 9:30 AM	General Session/Education
9:30 AM - 10:30 AM	Break with Exhibitors
10:00 AM - 11:30 AM	General Session/Education
11:30 AM - 12:00 PM	Closing Remarks / Prizes





# Conference 2025

## General Rules and Restrictions

Caesars Virginia is located at 1100 W. Main St., Danville, VA 24541.

### Closest Airport:

The nearest major airport to Caesars Virginia is Piedmont Triad International Airport (GSO) in Greensboro, NC, approximately 55 miles (a 1-hour drive) from Danville. Additionally, Raleigh-Durham International Airport (RDU) is about 80 miles (approximately a 1 hour 30 minutes drive) away.

A limited number of rooms at conference rates are available for reservation until April 11, 2025. After this date, lodging availability cannot be assured, and standard room rates will apply.

Valet and self-parking will be available. Please check the venue's site for applicable rates.

### Badges & Registration:

Exhibitor badges should be worn at all times and are non-transferable. Additional exhibitor passes, aside from those provided with your booth, can be purchased.

**Exhibit Restrictions:** No exhibit construction should exceed 8 feet in height. Any structures taller than 4 feet must be within 3 feet of the back line of the exhibit space. All exhibit materials must conform to fire safety regulations.

**Exhibit Shipping Instructions:** Contact NABIP-SWVA for to make arrangements for handling your exhibit equipment and further details.

**Care of Exhibit Space:** Exhibitors must maintain their exhibit space in good order. Any damage caused by the exhibitor or their representatives will be the responsibility of the exhibitor.

**Booth Subletting:** Subletting booth space is strictly prohibited. Only the registered exhibitor may occupy the booth.

**Non-Exhibiting Suppliers:** Non-exhibiting suppliers are prohibited from approaching attendees or exhibitors for sales purposes in the aisles or exhibit spaces.

**Exhibit Content & Application Approval:** Exhibit applications are subject to review and approval by NABIP-VA. The association reserves the right to reject any exhibit inconsistent with the professional goals of the event. Exhibitors must provide a description of their company and materials upon request. Contests, lotteries, and games of chance may not be conducted without prior approval.

**Floor Plan Changes:** NABIP-SWVA reserves the right to rearrange the exhibit floor plan if necessary.

**Compliance with Laws:** Exhibitors must comply with all federal, state, and local laws, as well as hotel policies regarding safety and fire regulations. No smoking is allowed in any conference area.

**Exhibits hours:** Times are subject to change.

### Set-up:

- Sunday, May 4, 2025, from 1 p.m. to 4 p.m.
- Exhibit Hours:
  - Sunday, May 4, 2025, from 4 p.m. to 6 p.m.
  - May 5-6, 2025 - Breakfast, Lunch and Breaks will be in exhibit hall.
  - Times are subject to change.

**Exhibit Booths:** Standard-size booths are 8 ft. deep by 10 ft. wide and are indicated by number on the official floor plan. Booths include:

- 8 ft. back drapery and side divider
- One draped 6 ft. table and two chairs
- Wireless internet access will be provided to exhibitors at no extra cost.

**Reservations:** To reserve your booth(s), you must register online at [www.nabip-va.org](http://www.nabip-va.org). All sponsorship and exhibitor registration fees must be paid before the event. You will not be admitted to the exhibit program if a balance remains on your account.

### Cancellation/Refund Policy:

Exhibitor booth registrations may be canceled before March 31, 2025, with a 50% non-refundable deposit. After this date, no refunds will be issued.

### Use of Booths:

All exhibits and demonstrations must remain within the assigned exhibit booth. No exhibitor is allowed to assign, sublet, or share booth space. Exhibitors must cooperate in closing exhibits and clearing when requested.

**Conduct of Exhibitors:** NABIP-SWVA reserves the right to close any exhibit that conducts business in an objectionable manner or infringes on the rights of other exhibitors

**Security:** Exhibitors should ensure that their booths are attended at all times during exhibit hours. NABIP-SWVA assumes no liability for items in the booths.

**Liability and Indemnification:** The Association, Hotel, and Service Contractors are not responsible for any injury to any exhibitor or their employees or property, nor for any loss due to fire, theft, damage, or delay while exhibits and merchandise are in transit or on-site. Exhibitors are advised to carry insurance for their exhibits at their own expense.

Each exhibitor expressly releases the Association, Hotel, and Services Contractor from such liabilities and agrees to indemnify them against all claims for injury, loss, or damage. The exhibitor shall indemnify and hold harmless NABIP-SWVA, NABIP-VA, and their officers, employees, and agents from and against any claims, demands, penalties, or liability arising from the exhibitor's use of the premises or breach of contract.

**Contractual Agreement:** By registering, exhibitors agree to abide by all rules and regulations as stated. Any rules not covered are at the discretion of the Management, and changes to these terms may be made at any time, with all amendments binding upon publication.

